

fpc news
FLASHES

He Gets Us

Pastor's Pen by Richard Lapehn

By now you may have noticed the numerous television and online advertisements with the tag line, "He Gets Us." This \$100 million ad campaign is an attempt by a private group of Christians to help people understand the universal relatability and sovereignty of our Savior and Lord Jesus Christ.

Some of the Instagram posts from the campaign are as follows:

Is there more to life than this?

He Gets Us.

Jesus was accused, too.

He Gets Us.

Jesus got trolled, too.

He Gets Us.

Jesus gets our lives because he was human, too.

Jesus was arrested wrongly, judged a refugee, and canceled by his culture.

On their website the founders of the ad campaign reach out to those outside of the church with these words:

Have you ever experienced frustration? Sorrow? Temptation? So has Jesus.

Jesus understood what life was like for people in his day – especially for the marginalized.

He was drawn to those on the fringes because he was one too: An immigrant. Homeless. Arrested. Bullied.

Through it all, Jesus welcomed outcasts, stood up for women, hung out with troublemakers, even befriended enemies.

The goal of this ambitious campaign is to encourage people outside the church to seek out places of worship, fellowship, and faith. The founders recognize the vast numbers of those in our culture who have great respect for Jesus, yet no time for any church where Jesus is worshiped and praised on a weekly basis.

The greatest love story ever is the gift of God's only begotten Son as an exemplary life and, later, a sacrifice for us. That is the story that the campaign hopes to communicate. That is the story we are called to share each Sunday morning and every day throughout the week. May we be found faithful.

Praying for all to know the peace of Christ,
Rich Lapehn

Small Groups

Pastor's Chat Room

You are invited to join us every Tuesday morning at 10:00 a.m. in the Church Library for a great discussion. Stop by & join us— you won't be disappointed!